aidentified

For Immediate Release
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Aidentified Expands Relationship Mapping to Include Neighbors

Aidentified launches Neighbors as a potential Relationship Path in additional to Board Positions, Work Positions, Clients and Household Members.

Aidentified is a leading application to identify valuable consumer and business opportunities by leveraging comprehensive profiles and unique relationship mapping technology to see how you and your team connect to prospects.

Tom Aley, CEO and Co-Founder, Aidentified commented "Over the past decade, networking applications have relied on individuals to identify their own connections to prospects. This process is time consuming and often overlooks valuable relationships next door. Introducing Neighbor Relationship Paths adds 1 billion relationships to our existing 3.5 billion relationship paths. Without any effort, our users can see how they connect to valuable opportunities. This is a prospecting game-changer."

Darr Aley, CMO, and Co-Founder, Aidentified commented "The fastest way to get access to a potential prospect is through a referral. Combining events such as IPOs, Company Acquisitions, Investments Received and Stock transactions with relationship paths to see how you connect takes the research out of prospecting. Get valuable leads in your inbox and ask for the introduction. This combination of functionality saves our users significant amounts of time and unearths opportunities that are not on the radar."

About Aidentified:

Aidentified was founded by twin brothers Darr and Tom Aley after a number of successful data related ventures and work at Amazon, D&B, and Dow Jones. The unmet opportunity they saw was the "Holy Grail" of combining an individual's consumer and professional attributes into a unified single household profile, using new technology to surface relevant relationships.

Leveraging 300 million U.S. profiles, Aidentified uses the latest AI and machine learning technologies that allow its customers to search for prospects based on recent wealth events that include stock trades, mergers and acquisitions, IPOs, management changes, new company investments, income, age, location, position within a company, personal interests and more. Aidentified's proprietary Relationship Mapping algorithms further help by connecting customers' personal and corporate networks and their client networks to find the strongest path to a prospect. (www.aidentified.com)

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